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TRUMP PLAZA IN ATLANTIC CITY TEMPORARILY CLOSED DUE TO UTILITY ISSUE

Company Executives to Hold Media Availability at 4:00 pm Today

ATLANTIC CITY, NJ – July 16, 2010 – Trump Plaza Hotel & Casino in Atlantic City, NJ will be temporarily closed due to an issue arising from a leak in a water main managed by the utility company that provides the company with the necessary cold water for its air conditioning, Trump Entertainment Resorts announced today. The closure is effective immediately.

Trump Plaza is expected to reopen at 10 am on Sunday, July 18, 2010, and plans to begin accepting guests into the hotel by 1 pm on that same day. During the temporary shutdown, the Trump Plaza Beach Bar, The Liquid Bar, Evo restaurant and The Rainforest Café will remain open.

Trump Taj Mahal and Trump Marina were unaffected by the utility issue and both properties remain fully open for business.

“We have decided to temporarily close both our casino and hotel because the utility issue that has shut down our air conditioning has brought the quality of experience in our hotel below the standards to which we consistently hold ourselves,” said Trump Entertainment resorts chief executive officer Mark Juliano. “We are hopeful and optimistic that the air conditioning will again be functioning by Sunday, as we have been advised by our utility provider, and look forward to reopening.

Juliano continued, “While a water main break in a system managed by a utility provider was clearly beyond our control, we sincerely apologize to our guests that have experienced any inconvenience at all as a result of this unfortunate issue.”

Mr. Juliano, along with Trump Plaza general manager Jim Rigot, will also hold a brief media availability at the Boardwalk entrance, located near Mississippi Avenue, today at 4:00 pm for interested members of the news media.

About Trump Entertainment Resorts

Trump Entertainment Resorts, Inc. owns and operates three casino resort properties: Trump Taj Mahal Casino Resort and Trump Plaza Hotel and Casino, located on the Boardwalk in Atlantic City, New Jersey, and Trump Marina Hotel Casino, located in Atlantic City's Marina District. Together, at these properties, the company operates approximately 6,600 slot machines, nearly 350 table games and over 3,600 hotel rooms.

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